

T H O M A S



M A X S O N

Graphic Designer

## WORK HISTORY

**Bluegreen Corporation** | Boca Raton, FL | November 2008 – Present

Web Designer

- Designed and maintained the content and branding for various websites simultaneously
- Composed creative email campaigns, while effectively meeting clients marketing requests
- Worked collaboratively on a team incorporating everyone's, including clients, creative and marketing ideas

**Bluegreen Corporation** | Boca Raton, FL | September 2005 – October 2008

Production Associate

- Designed, prepared and maintained consistency among digital floor plans and logos for over 40 resort
- Ensured that final versions of files were correct before sending to vendors, while adhering to tight deadline
- Enhanced and maintained branding requirements considering both client's needs and design appeal

**Viacom Outdoor Print Division** | Deerfield Beach, FL | October 2004 – August 2005

Prepress Associate

- Prepped and printed billboards, banners, venue graphics and outdoor signage for MTV, Miami Heat and other large corporations
- Team member for Viacom Outdoor's only in-house large format printer within the United States

**Leftfield Advertising** | Fort Lauderdale, FL | July 2003 – October 2003

Graphic Designer–Internship

- Conceptualized, sketched and pitched concepts to owner and designers for upcoming projects
- Color-corrected and manipulated images for ads, postcards, P.O.P. displays and other collateral materials
- Constructed mock ups, templates and mounted printouts for presentations

**Freelance** | Deerfield Beach, FL | September 2004 – Present

Graphic Designer

- Provide expertise knowledge of branding standards and consistence for client collateral materials
- Design and implement strategic marketing solutions to help small businesses grow and expand

## EDUCATION

**The Art Institute of Fort Lauderdale** | Bachelor of Science, cum laude, Graphic Design

Fort Lauderdale, FL | September 2004

## SOFTWARE

Work well in both Macintosh and PC environments

**Highly proficient:** HTML, CSS, Adobe Acrobat, Adobe Dreamweaver, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, QuarkXPress

**Knowledgeable:** Basic Actionsript 2.0 & 3.0, Adobe Captivate, Adobe Fireworks, Adobe Flash, Coda, Microsoft Word

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