



# THOMAS MAXSON

FRONT-END DEVELOPER

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(954) 675-6652  
Boca Raton, FL

## PROFILE

Professional web development leader with more than ten years of UI/UX designer experience, specializing in front-end development for rich Internet applications. Agility, quick-thinking and an open communication mentality have proven me able to build and nurture client relationships, as well as project manage from concept to execution by directing with user-centered design principles.

## EXPERIENCE

### LEAD FRONT-END DEVELOPER

2017 - Present

#### BLUEGREEN VACATIONS – BOCA RATON, FL

- Manage team of front-end web developers to achieve company goals, department priorities and project load completion for 4,000+ person company.
- Identify opportunities to create business value and improve UX, by developing wireframes, sitemaps, prototypes, accessibility and design patterns.
- Developed reusable blocks of front-end code (HTML/CSS/JS), that integrates with existing Sitecore CMS platform. This allowed website administrators to build and test page concepts and changes with minimal coding knowledge.

### SENIOR USER EXPERIENCE (UX) DESIGNER

2013 - 2017

#### BLUEGREEN VACATIONS – BOCA RATON, FL

- Developed more than ten custom WordPress themes and plugins, from the ground up, which integrate with new and existing websites resulting in a 60% time savings for future website build outs.
- Co-directed the design team and back-end developers to define website structure and flow, to optimize existing web technologies and industry trends that allow for the best possible experience for users and administrators.
- Save company actual dollars by teaching in house HTML5, CSS3, LESS/SASS, Bootstrap (v3) and WordPress fundamental classes for both beginner and intermediate associates.

### USER EXPERIENCE (UX) DESIGNER

2011 - 2013

#### BLUEGREEN VACATIONS – BOCA RATON, FL

- Advocated web interaction design best practices, by collaborating with designers and art directors to evolve website concepts from flat static files to responsive website templates.
- Aided leadership in developing detailed schedules and milestones for large-scope projects, while aligning websites with current and future user and business needs.
- Completed detailed programming and development tasks for front-end public and internal websites, as well as challenging back-end server code.



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## EXPERIENCE CONTINUED

### PREVIOUS EXPERIENCE

Prior to my career evolution into front-end development, from 2003 through 2011 I effectively navigated the positions of Graphic Design Intern for Leftfield Advertising, a Prepress Associate for Viacom Outdoors and both a Production Associate and Web Designer at Bluegreen Vacations.

## EDUCATION

### GRADUATED

Sept. 2004

### THE ART INSTITUTE OF FORT LAUDERDALE

Bachelor of Science in Graphic Design  
Cum laude

## SKILLS

### DESIGN

Interaction Design



Wireframe/Prototyping



Information Architecture



### LANGUAGES

WordPress (PHP)



HTML5/CSS3



JavaScript/jQuery



### SOFTWARE

Adobe Acrobat



Adobe Photoshop



Adobe Illustrator



## REFERENCES

References are available upon request.