

Thomas Maxson

ACCOMPLISHED FRONT-END WEB DEVELOPMENT LEADER

PROFESSIONAL SUMMARY

Results-driven front-end engineering leader with a proven track record of designing, developing, and deploying high-performance web applications that engage users and drive business results. Over 18 years of experience spearheading digital initiatives, optimizing UX, and advocating for accessibility and web standards. Recognized for mentoring and leading cross-functional teams to execute vision and exceed objectives ahead of schedule. Skilled at identifying technical limitations and implementing elegant solutions that balance user needs, business goals, and technical feasibility. Evangelist for web performance, usability, and setting the technical direction for enterprise-scale web products and applications. Ready to utilize extensive front-end expertise and leadership capabilities to improve end user experience and move key performance metrics in a new role.

EXPERIENCE

Bluegreen Vacations, Boca Raton, FL

Senior Web Software Engineer, Front End (2019 - Present)

- Increased page speed by 35% through performance audits, code optimization, implementing lazy loading, image compression.
- Led migration of 100+ page sites from custom solution to Sitecore resulting in 60% quicker page build time.
- Created reusable Bootstrap component library reducing duplicate code by 50% and speeding up development by 40%.
- Headed accessibility initiative raising ADA compliance from 78% to over 90%.
- Mentored 5 junior developers on Web Content Accessibility Guidelines and responsive design best practices.

Lead Front End Developer (2015 - 2019)

- Engineered custom integrations with internal APIs cutting development time of new features by 55%.
- Architected scalable front-end infrastructure for enterprise web application handling over 1M visitors per month.
- Built over 20 high-performance WordPress plugins and themes to client specifications.
- Optimized UX of check-out flow improving conversion rate by 12%.
- Led technical workshops on web performance, accessibility, and responsive design for a team of 10+ developers and designers.

Senior Web Designer (2012 - 2015)

- Designed UX/UI and developed custom WordPress themes for website redesign resulting in a 40% increase in site traffic.
- Created over 15 responsive page layouts and 50+ reusable interface components.
- Optimized graphics and integrated image CDN reducing page load time by 50%.
- Championed mobile-first initiative improving site speed by 3x.

CONTACT

thomasmaxson@gmail.com
(954) 675-6652
Coconut Creek, FL

TECHNICAL SKILLS

HTML5, CSS3, JavaScript/jQuery

ADA Accessibility, SEO and Web Standards Best Practices

WordPress Theme/Plugin Development and Customization

Responsive Design, Adobe Creative Suite, UX Design, Prototyping, Bootstrap

Experience with Sitecore and Salesforce Integration

Knowledge with Git, Version Control, Agile, Jira, Confluence, Visual Studio

LEADERSHIP SKILLS

Strategic Planning and Roadmapping

Team Leadership and Mentoring

Workshop, Training, and Presentation Delivery

Cross-Department Collaboration

EDUCATION

The Art Institute of Fort Lauderdale

Bachelor of Science in Graphic Design

2001 - 2004